

Peter C. Weiglin

His Career and Publications

Peter Weiglin was an author, historian, and professional speaker on many topics. His company, Omnibus Communications, specialized in marketing strategy and communications consulting for companies in the publishing and computer fields. His clients included Lockheed, Hundman Publishing, Hewlett-Packard, Apple Computer, and North American Van Lines. He taught management and marketing at the University of California at Berkeley Extension and also worked as an auditor for a New York City-based accounting firm.

He wrote, produced and narrated several TV and radio documentaries and wrote five books. During the 1970s and early 1980s, he was one of a handful of people who revolutionized the public transit industry. He was the first director of marketing for a public transit system in America and went on to become a nationally known manager/consultant to revitalize troubled transit systems. He had an MBA degree from the University of Pittsburgh.

As a leisure activity, he directed the Golden Gate Radio Orchestra. He had been active in many community affairs, including a term as president of the San Mateo County (California) Arts Council.

Authored Publications

Apple Orchard Magazine, Vol 4 Num 3, April 1983 Single Issue Magazine – January 1, 1983

The practical guide to the Apple IIc (Micro computer books) – Paperback – January 1, 1984

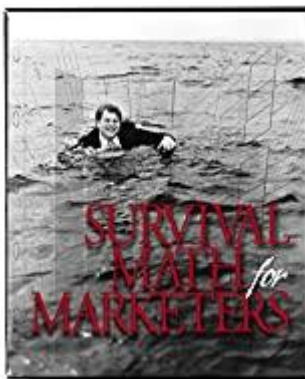
Splendor Sailed the Sound – Hardcover – December 1, 1989

The Harvey House Cookbook: Memories of Dining along the Santa Fe Railroad – Hardcover – January 1, 1992; Softcover – March 10, 2006

Pennsy Diesels 1924-1968: A-6 to Ef-36 – Hardcover – January 1, 2002

Basic Math for Management Professionals: A Survivor's Guide – 2003

Survival Math for Marketers – Aug 2, 2013



PETER C. WEIGLIN

